

Smokefree4life

Northern Conference

Wednesday 23rd November 2016

The Durham Centre, Belmont Industrial Estate Durham, DH1 1TN

Timing	Presentation	Speaker
09:00 - 09:55	Arrival, Registration and Refreshments Exhibition opens 09.30am	
09:55 – 10:00	Welcome to Durham and housekeeping	Grace Wali Public Health Improvement Manager Smokefreelife County Durham
10:00 –10:05	Welcome and Opening Address	Kishore Sankla Conference Chairman Solutions4Health
10:05 –10:30	Setting standards for the delivery of high quality services The Goals and Achievements of S4H	Kishore Sankla CEO Solutions4Health
10.30 –11:00	A National Tobacco Control perspective -Tackling Illicit Tobacco	Ailsa Rutter Director of Fresh - Smoke Free North East
11.00 –11:30	The Role of the Commissioner for the Durham Stop Smoking Service	Dianne Woodall Public Health Lead for Tobacco Control Durham
11:30 -12:00	Refreshments, Exhibition and Networking time	
12:00 -13:00	Keynote session - Electronic cigarettes and harm reduction Q&A Session	Professor John Britton Director of the UK Centre for Tobacco and Alcohol Studies, Chair: Tobacco Advisory Group, The Royal College of Physicians

13:00 – 13:30	Therapeutic options to treat tobacco dependency	Darush Attar-Zadeh Pharmacist and National Trainer
13:30 - 14:30	Lunch and Networking Please use this time to visit the many stands and display areas	
14:30	Afternoon sessions begin - Welcome by Chair	Kishore Sankla - Chair
14.30	Quit & Get Fit Programme – An interactive session	Smokefreelife County Durham
14:40 – 15:25	Keynote session - Busting myths about smoking & mental health	Gay Sutherland - Clinical Psychologist
15:25 – 15:35	Quality Assurance Programme - prioritising staff development	Amanda Gaines and Siobhan Farnsworth Smokefreelife North Yorkshire
15:35 – 15:45	MeTime CLUB - a unique programme to engage and support pregnant women	Carrie Fogg and Rebecca Howe Smokefreelife North Lincolnshire
15:45 – 15:55	How the Durham team supports external stop smoking advisors to deliver a high quality service.	Eve Wouldhave Smokefreelife County Durham
15.55 - 16.00	Closing remarks and evaluation	Jennifer Percival International Behaviour Change Trainer