

News Release

Online Self-Care service announced for people with HIV and other long-term conditions

- **service “brings the expert to the patient”**

July/August, 2012

Solutions4Health has announced its latest product offering - MySelfCare® - for people with HIV and other long term conditions.

The online expert-supported self-management service was presented at the 19th International AIDS Conference in Washington DC, in July, by Solutions4Health, a leading provider of healthcare and telehealth/mHealth solutions.

At the Conference, healthcare workers were provided with an understanding of online communities, and the use of mhealth and new technologies as a tool. A dedicated session saw speakers working with new information technologies, social media, mobile health and online communities for HIV treatment, care and prevention.

MySelfCare® is a web-based telehealth self-care service for people with health conditions that require daily monitoring. Wireless monitoring devices capture the user's vital signs and alert healthcare professionals to out-of-limits readings, so that additional action can be taken, ensuring the patient's condition doesn't deteriorate further.

Healthcare professionals have secure online access to records, and patients can monitor their own readings online and book video chat appointments with their doctor or nurse for further advice and behavioural support.

“People are now more connected, and need this service at their fingertips.” Said Solutions4Health’s Leena Sankla, MFPH, FRSPH, Public Health Consultant.

“MySelfCare® is all about bringing the expert to the patient.” She added. “The service provides secure, confidential counselling support via online video chat, instant messaging and SMS.”

Other specific services, for sufferers with chronic conditions such as asthma, will shortly be brought online by Solutions4Health.

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About Solutions4Health

Solutions 4 Health is a highly innovative and successful provider of healthcare & telehealth community-based services, including long term & chronic disease self-management, smoking cessation, health checks, coronary heart disease prevention and weight management.

The services are underpinned by the iTelehealth® platform, developed by Solutions4Health in partnership with Microsoft, using their secure personal health record platform HealthVault. iTelehealth provides a comprehensive and secure environment to hold and manage data, enabling patients to be custodians of their own records and healthcare outcomes.

Solutions4Health has bases in New York, Boston, London and across the UK, with over 200 professionals employed, making a real difference to people’s lives.

Solutions4Health works with health service providers, the corporate sector and direct to individuals via a leading technology platform, providing innovation and quality and a unique edge within the healthcare & telehealth industry.

Future developments include services delivering behavioural support, device-augmented patient data management and patient empowerment for sexual health, asthma, alcohol and drug abuse, and a range of traditional long-term care challenges.

Find more information at www.solutions4health.co.uk

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