

Information Sheet

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Aims of the study

Solutions 4 Health, the UK's leading provider of smoking cessation services, are working in partnership with Durham County Council and Liverpool City Council through the local stop smoking programme to evaluate the effectiveness of the Quit with Bella app. Quit with Bella is the world's first artificial intelligence powered stop smoking coach, using knowledge from hundreds of experts to provide a personal, friendly and expert service.

Procedure

The study will take place over 4 weeks and you will be provided with support to stop smoking through your chosen route of face to face support, Quit with Bella app support or a combination of both. Your smoking status will be collected at the end of week 4 and further support through Smokefreelife County Durham or Smokefree Liverpool will be available where appropriate.

Ethics

All data collected will be confidential and anonymised for reporting purposes and will only be accessed by the researchers. Participation in this study is voluntary and you have the right to withdraw from this study at any stage, without providing a reason. Withdrawing your data will not effect your right receive stop smoking support in the future. In the event that the results from this study will be published the data will be securely **archived for a period of no less than 5 years**. Alternatively, the data from this study will be destroyed once the project is complete. If you wish to view the results from this study or have any questions during the study, please contact the researcher using the above details.