An Al powered mobile app supporting parents & guardians to give their child the best start to life.

This enables families on a population wide level to have 24/7 on demand access to an expert, thus mitigating against the need to search for unreliable help.

unreliable help. Joint quantitative and qualitative evaluation ongoing by Essex and Swansea Universities.







Breast & Bottle Feeding Giving The Healthiest Start



Weaning



Eating A Balanced Diet





Rec



Recipes

12:43



Sleep, Play &

Socialisation

16:02

Valuing Me







Emotional Wellbeing



Oral Health

Teddi is a 0-5 robo-expert providing interactive, personalised, and evidencebased support across a range of key areas.

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Active Families

20:34

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Fussy Eating

Sustainable Eating

12:35

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g Making

Making Food Fun

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Breastfeeding is hard work and at times can feel like it takes all your

Omg Teddi oh noooo my child misses a vaccinations

A processed food is one that has been altered some way during preparation. Some processed foods are a great addition to a healthy balanced diet such as frozen or canned fruits and vegetables. Rather than thinking about whether a food is processed it may be more useful to look at the ingredients list. If there are more than a handful of ingredients on the label, then try to find an alternative with a simpler list of ingredients which look more like a recipe you would cook in your kitchen.

Type your message

energy. It is the best choice for both you and baby so try to stick with it. Let your partner, family or friends know that you are feeling really tired and ask for help around the house or with other children. Make sure you are eating and drinking regularly as this will help and when baby sleeps try to get some rest too, if you can.

Type your message

30 Jun-2020, 16:02 PM

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13 Jul-2020, 20:34 PM

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You should arrange to have your child vaccinated as soon as possible with your general practice. Most vaccines can be given later than scheduled. However, the Rotavirus vaccine (which protects against a main source of diarrhoea and vomiting in children) cannot be given beyond 6 months of age.

Type your message

11 Nov-2020, 12:35 PM

how you can fit some 'me time' things in. For example, plan to have a long soak in a hot bath or reading a chapter of a book when your child is asleep. Do you have a trusted family member or friend who can look after your baby while you join a workout class? It's important to have some time to feel like the old you while adapting to your new life as a parent.

Type your message

do things that make you feel

good, so it's worth considering

11 Nov-2020, 12:43 PM